

Date _____

Agent _____

Complete the questionnaire below.

Questions for Agent Profile

Mobile Phone Number	
Job title/position	
Are you a licensed agent?	
Which LEGEND AGENCY office will you be based in?	
Which suburb/s do you specialise in?	
How long have you worked in this area for?	
How many years have you worked in real estate?	
Do you live or have you ever lived in the area you specialise in? For how long?	
What is it about the area/demographic you specialise in that appeals to you?	
What do you enjoy about real estate?	
Do you have any links to the area you specialise in? (e.g. member of sporting clubs or volunteer organisations, children at local schools etc)	

<p>What are your greatest achievements in real estate so far (e.g record sales? Auction success rates?)</p>	
<p>What do you want to be known for in your marketplace? (Positioning Statement)</p>	
<p>Are you a member of any industry bodies?</p>	
<p>What training and development activities have you undertaken?</p>	
<p>What qualities do you think differentiate you from other agents?</p>	
<p>Why did you choose LEGEND AGENCY as an agency to work for?</p>	
<p>What are your personal interests, passions, hobbies? Foreign language film, connoisseur of fine cheeses</p>	

Testimonials

If you would like to include client testimonials on your A4 profiles, we will **ONLY ACCEPT SIGNED LETTERS** from your clients. Please attach the signed letters from your clients and indicate which paragraph you would like to include.